

FOR IMMEDIATE RELEASE:

Registration opens for the 2018 National Insurance Conference of Canada and new companion conference, InsurTech North

Toronto, Ontario (April 30, 2018) – MSA Research Inc. is pleased to announce that registration is open for the 12th annual National Insurance Conference of Canada (NICC), and for its new companion conference, InsurTech North, a forum for digital leaders, entrepreneurs and venture capitalists in the property and casualty (P&C) and life/health insurance space.

InsurTech North features three components: Expert panel discussions, a two-day Marketplace and a unique Wolf Pack startup competition. Visit www.insurtechnorth.com to register or to obtain more information.

Listen as conference speakers discuss insurance technology investment (over \$2-billion globally in 2017), which technologies are in demand and where innovation is happening. Panelists will also discuss the cultural challenges both insurtech companies and incumbents face when integrating and whether global policymakers and regulators can keep up with the torrid pace of innovation.

“We are extremely fortunate to partner with the world’s largest marketplace for insurtech matchmaking, California-based Innovator’s Edge and Insurance Thought Leadership (ITL)”, said MSA Research Inc. CEO, Joel Baker. “Guy Fraker, Chief Innovation Officer at ITL is emceeding the event and Wayne Allen and Paul Winston of ITL have been instrumental in the design of InsurTech North’s Marketplace where delegates can speed-date.”

Industry leaders including KPMG Partner Walter Rondina, Jeff Roy, President and CEO of Excalibur Insurance, Andrew Robinson of Oak HC/FT and Abhay Raman, Vice President of Digital Transformation at Sun Life Financial and Jocelyne Prefontaine, VP Application Delivery at Wawanesa, will join forces as the InsurTech North Wolf Pack, to judge startup companies nominated by industry insiders.

The agenda and format of InsurTech North was shaped by a world-class advisory committee of diverse leaders including:

- Mukul Ahuja, Senior Manager, Monitor Deloitte
- Wayne Allen, CEO, Insurance Thought Leadership
- Keegan Iles, Partner, PwC
- Barbara Ingraham, Managing Director Excess & Surplus, Verisk
- Jocelyn Laflamme, VP Digital Transformation and Operational Excellence, Desjardins General Insurance Group
- Abhay Raman, VP Digital Transformation, Sun Life Financial
- Walter Rondina, Partner, KPMG
- Eric Stevenson, Partner, Lavery
- Ron Stokes, Partner, EY
- Paul Winston, Chief Commercial Officer, Innovator's Edge, Insurance Thought Leadership

Extend your InsurTech North experience by attending the much anticipated, annual meeting of the P&C industry's top leaders at the 12th annual National Insurance Conference of Canada. Over 500 insurance leaders are expected to be in attendance again this year. Save \$200 when registering for both events. Early bird rates are available until June 15, 2018. Visit www.niccanada.com for registration and complete agenda information.

InsurTech North runs from October 9-10, 2018 followed by the National Insurance Conference of Canada, which runs from October 10-12, 2018. Both InsurTech North and the National Insurance Conference of Canada will take place at the Hilton Lac-Leamy in Gatineau, Quebec.

About InsurTech North

InsurTech North provides attendees an essential opportunity to connect with forward-thinking experts including insurance company executives, entrepreneurs, venture capitalists, incubators, regulators and advisors. The program is designed to drive insurance technology innovation, opportunity and learning to assist decision makers in the life/health and P&C industries,. Visit www.insurtechnorth.com to register or to obtain more information.

About the National Insurance Conference of Canada

In its 12th year, the National Insurance Conference of Canada is the Canadian P&C industry's pre-eminent conference and leadership forum. Designed for insurance and reinsurance company executives, brokers, regulators, risk managers and industry partners, this executive-level conference addresses many of the diverse and complex issues facing leaders in the Canadian P&C insurance industry. Visit www.niccanada.com for registration and complete agenda information.

About MSA Research

Market Security Analysis & (MSA) Research Inc. is a Canadian-owned, independent and impartial analytical research firm focused on the Canadian insurance industry.

Founded in 2003, MSA is the dominant provider of financial information relating to Canadian insurers. Its mission is to provide Canada's insurance professionals with comprehensive financial information, analytical tools and rigorous research on a consistent basis.

MSA reports and software are currently used by more than 90% of Canadian insurers, reinsurers, reinsurance brokers and commercial brokers, all broker associations, all major audit/actuarial firms, equity research and investment banking shops, regulators, governments, third-party administrators, academics and others.

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